

## Evaluation Plan Summary

Name of the organization:	Wayne Memorial Hospital	Intern:	Alicia Blaine
Name of Program:	Grocery Store Store	Date:	August 17, 2021

**Evaluation Plan summary:** Please identify primary outcomes and how will you monitor desired results. Beginning on Page 2, list major strategies, action steps and implementation targets planned to achieve desired results. This information will help you plan your program’s implementation as well as help the organization and you review the program’s progress.

**Outcomes:** What are your primary desired outcomes, I.e. changes and / or benefits that will result form this program? Outcomes must be measurable.

A. Outcome Indicators	B. Update and Comments
How will we know that this change has occurred? What will use to track and monitor the program? List 3 or 4 primary indicators of success. The indicators must be measurable.	At the end of the program (or projected date) provides specific updates for and comments about each corresponding outcome indicator.
A pre- and post-test will be administered to determine effectiveness of learning materials.	The group completed the pre- and post-tests, which proved that the learning materials were effective. By the end of the presentation, participants were able to answer the test questions correctly.
The amount of participants attending the presentation will be measured.	The amount of participants who attended the presentation met my projections.
A feedback survey will be given to participants to determine if the information presented was helpful.	A smiley scale was used, 40% said the presentation was helpful and 60% said the presentation was very helpful. (Scale: not helpful>

	somewhat helpful> I don't know> helpful> very helpful).
Interest in future participation/programs will be assessed through verbal communication and discussion post-presentation.	About 80% of people who attended the presentation felt that there should be more learning materials like mine that discuss further nutrition topics.

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**C. Strategies and Results**

<b>Key Actions</b> List key strategies and action steps planned to achieve the program's desired result. What will be accomplished and by when?	<b>Expected Results</b> Identify specific, quantifiable results you expect to provide / deliver during the year.	<b>Actual / Achieved Results</b> Provide the status of each expected result at the end of the program.
Market the WMFRxP via radio show and share that an exciting learning material is underway.	At least 10 listeners will hear the show.	At least 5 individuals verbally told me they heard the show. The radio station could not release further listener statistics.

Learning Materials/ Handouts	At least two handouts in addition to the powerpoint to aid in nutrition education.	2 handouts, and a video were utilized.
Powerpoint Presentation	At least 5 people will attend the presentation.	5 people were present for the presentation.
Grocery Store Approval for Tour Filming	At least one grocery store will grant permission to film in the store.	2 grocery stores in the Honesdale, PA community granted permission to film in the store.